

ASK SHARIFAH RADIO SPONSORSHIP OPPORTUNITIES



Become a regular sponsor of Ask Sharifah Radio and have your message be part of our live broadcasts, our on-demand podcasts archived on our website, as well as those available for download through the iTunes stores. 98% of internet radio shows are downloaded for on-demand listening and your ad will always be a part of the archived file.

Ask Sharifah Radio is hosted by Sharifah Hardie and Lynea “L.B.” Bell. This interactive 1 hour radio show features topics CEOs, celebrities and business owners need to know about growing and thriving in this economy.

The show airs every Monday from 9:00 AM – 10:00 AM PST. Calls will be taken from listeners who can ask questions for the featured speakers. The shows can then be broadcast anytime via the archives available online at <http://www.BlogTalkRadio.com/SharifahHardie>

The target audience of Ask Sharifah Radio is business owners and top executives of small to mid-sized companies (\$3M - \$500M) on a global level. Our audience is a great fit for businesses that want to reach this market and enhance their brand awareness.

By partnering with Ask Sharifah Radio you will:

- Get the attention of the top executive audience
- Support the growth of local businesses, products and services
- Support local Not For Profit companies
- Become part of a growing Grass Roots Business Community
- Have visibility in the growth segment of the local business market (small to medium sized businesses)

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SPONSORSHIP LEVELS

Platinum Level Sponsor - REQUEST QUOTE

Sponsorship package includes:

- Celebrity endorsement of Sponsors product or service in radio ad or message
- Viral video produced for Ask Sharifah Radio with Sponsor product placement
- Featured Sponsor message when show starts and when show ends
- Name, Website & Logo Placement on Ask Sharifah Radio Main Page & Sponsorship Page
- Radio ads – 1-60 second spot for 4 weeks
- Sponsor included in social media campaign
- Sponsor included in press releases & marketing collateral

Gold Level Sponsor - REQUEST QUOTE

Sponsorship package includes:

- Featured Sponsor message when show starts and when show ends
- Name, Website & Logo Placement on Ask Sharifah Radio Main Page & Sponsorship Page
- Radio ads – 1-60 second spot for 4 weeks
- Sponsor included in social media campaign
- Sponsor included in press releases & marketing collateral

Silver Level Sponsor - \$5,000 Per Month

Sponsorship package includes:

- Name, Website & Logo Placement on Ask Sharifah Radio Main Page
- Radio ads – 1-30 second spot for 4 weeks
- Sponsor included in social media campaign
- Sponsor included in press releases & marketing collateral

Bronze Level Sponsorship - \$1,000 Per Month

Sponsorship package includes:

- Name & Logo Placement on Ask Sharifah Sponsorship Page
- Radio ads – 1-30 second spot for 4 weeks
- Sponsor included in social media campaign

Production Notes

Advertisers can supply their own 30 second radio ad or we can have one created for a \$200 production fee. The fee applies to each unique spot created and is paid directly to Ask Sharifah Radio.

Complete Application Form: www.AskSharifahRadio.com